

## PRESS RELEASE



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### Spreading the word on the “silent revolution”

***Farming practices have undergone massive changes in the last decades, and Integrated Farm Management is a key driving factor in this process. The 2017 EISA Farm Visit in France offered impressive information on the sustainable development which has already been achieved in European agriculture.***

**EISA (Brussels):** The endeavours of farmers to maintain a viable business whilst enhancing the environment are developing rapidly, yet are mostly unappreciated or even unnoticed by the public. The EISA Farm Visit 2017, organised and hosted by the French EISA member FARRE, gave impressive insights into “l’agriculture durable” and the related benefits for environment and consumers in the Marne / Champagne region of France.

Understanding, and using, interactions and interdependencies between farming and the environment whilst following the holistic Integrated Farm Management (IFM) approach, are key driving factors for sustainable development in agriculture. This process has many aspects including traceability of products and means of production. In everyday farming, innovative technologies allow for documentation, reduced harmful impacts on the environment, enhanced biodiversity, more resource use efficiency and a reduction of greenhouse gas emissions.

This was highlighted during visits of “Les Jardins Keyfield” at Saint Memmie, “Cooperative Vinicole de Vertus” at Vertus, “Ferme Terre de Coeur” at Somme-Tourbe and “Sacrés fermiers” at Cernay-lès-Reims. Precision agriculture, sustainable viticulture, biodiversity and various other aspects of IFM were the focal points of interest during these visits.

For participating in future EISA Farm Visits and information related to IFM as well as EISA’s policy recommendations on CAP and climate mitigation, please contact EISA Policy Officer Martijn Buijsse via [m.buijsse@sustainable-agriculture.net](mailto:m.buijsse@sustainable-agriculture.net) or the mobile number 0031-655 239155. For information related to the sites of this year’s Farm Visit, and traceability of chemical treatments, Viticulture Durable Champanoise, the Ferme 112 agro-ecological ferme or the Symbiose biodiversity initiative in particular, please contact Pauline Caron, Manager Operations at FARRE, via [pcaron@farre.org](mailto:pcaron@farre.org) or the office number 0033 1 46 22 09 88.

#### **About EISA:**

The European Initiative for Sustainable Development in Agriculture (EISA), founded in 2001, is a European association representing national organisations from currently six EU Member States active in Integrated Farm Management (IFM) as Full Members: FARRE (Forum des Agriculteurs Responsables Respectueux de l’Environnement), FILL (Förderverein Integrierte Landbewirtschaftung, Luxemburg), GOSZ (Grain Producers’ Organisation, Hungary), LEAF (Linking Environment And Farming, United Kingdom), OiB (Odling i Balans, Sweden), and Skylark Foundation (Netherlands). EISA is supported by six associations of the up- and downstream sectors of agriculture as Associate Members. EISA and all EISA members promote Integrated Farm Management as a holistic approach to sustainable development in agriculture in Europe.

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