



MEDIA RELEASE

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LEAF Marque farmers shine at National Trust Fine Farm Produce Awards

LEAF (Linking Environment And Farming) is celebrating after two of its members were named winners at the 2015 National Trust Fine Farm Produce Awards.

LEAF Marque certified Trehill Farm, in Pembrokeshire, which is farmed by Peter and Gina Smithies, received a National Trust Fine Farm Produce award for their Belena, Lady Christl, and Madeleine potatoes and were also named as winners of the Special Producer of the Decade Award. They have been members of LEAF since 2006 and were amongst the first potato growers in the UK to become LEAF Marque certified.

Warren Farms in Worcestershire, also LEAF Marque certified and farmed by James and Victoria Hawkins, took the top spot in the regional category for their Pure Herefordshire Cold Pressed Rapeseed Oil.

Jeremy Boxall, LEAF Marque Director comments: "We are incredibly proud that LEAF Marque farmers have been named winners in three of the top categories at the prestigious National Trust Fine Farm Produce Awards this year. This well-deserved recognition highlights their commitment to growing food sustainably, to high standards of environmental care, through LEAF's Integrated Farm Management. We would like to extend our congratulations to both winners."

The LEAF Marque is an environmental assurance system recognising sustainably farmed products. It demonstrates that food has been produced by farmers who care for the environment. LEAF Marque produce can be found in supermarkets, farm shops and farmers' markets nationwide.

Marking its 10th anniversary this year, the National Trust Fine Farm Produce Awards celebrate produce from the National Trust's 1,500 tenant farmers and estates across England, Wales and Northern Ireland. Winners were decided by a judging panel consisting of 12 food and drink experts, including representatives from the Selfridges food team.

For more information about LEAF, its membership tools and services and the LEAF Marque assurance system, please visit www.leafuk.org.

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LEAF Editors' Notes:

- LEAF (Linking Environment And Farming) is the leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities.
- LEAF promotes Integrated Farm Management (IFM), a whole farm business approach that delivers more sustainable farming. IFM uses the best of modern technology and traditional methods to deliver prosperous farming that enriches the environment and engages local communities.
- The LEAF Marque is an assurance system recognising sustainably farmed products. It is based on LEAF's Integrated Farm Management (IFM) principles. Farms in 33 countries worldwide are producing to LEAF Marque standard.
- All LEAF Marque certified farms are independently inspected to ensure they meet stringent criteria to demonstrate that food is being produced to high environmental standards. These criteria include soil management and fertility, crop health and protection, pollution control and by-product management, animal husbandry, energy and water efficiency, landscape and nature conservation, community engagement and organisation and planning.
- The National Trust Fine Farm Produce Awards recognise the best food and drink being produced by National Trust farms and estates. Now in their 10th year, the awards reward and celebrate the ingenuity of the farmers and producers who occupy the 500,000 acres of farmland in the National Trust's care. This year, 37 producers, in total, were recognised for 62 outstanding food, drink and countryside products.