



MEDIA RELEASE

Stockcroft Pigs joins LEAF to benefit from environmental expertise

Pork producer Stockcroft Pigs has joined sustainable farming organisation LEAF – Linking Environment And Farming – as a corporate member. Stockcroft Pigs is looking to implement LEAF’s Integrated Farm Management (IFM) sustainable farming principles across its 50 contracted farms based in the South, West of England and Wales.

IFM is a whole farm business approach that delivers sustainable farming. It uses the best of modern technology and traditional methods to deliver prosperous farming that enriches the environment and engages local communities. It covers energy and resource use, soil and water management and creating natural habitats for the benefit of wildlife, flora and fauna.

Stockcroft rears outdoor bred, straw based pigs and supplies pork to Tulip which is then sold through major retailers.

Sally Stockings from Stockcroft Pigs said: “Becoming a member of LEAF will provide our farmers with the tools and expertise to help ensure the farms are being run with maximum care for the environment. Each of our 50 farms are different and the IFM approach can be adapted to suit each individual site, which is important to us. As a growing company, we are also interested in encouraging likeminded farmers to join our ventures and our membership of LEAF will help us to do this. We’re looking for farmers who have land available to rear the pigs outside or barns to straw base fatten them.”

Jeremy Boxall, LEAF Commercial Director added: “We are delighted to welcome Stockcroft Pigs as a corporate member of LEAF. As a corporate member, they will now benefit from the many services LEAF offers to help farmers to farm more sustainably, be that through increased resource efficiency, improving soil and water quality and implementing measures to improve biodiversity.”

Visit www.leafuk.org for more information.

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LEAF Editors' Notes:

- LEAF (Linking Environment And Farming) is the leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities.
- LEAF promotes Integrated Farm Management (IFM), a whole farm business approach that delivers sustainable farming.
- For more information about LEAF please visit: www.leafuk.org, email: enquiries@leafuk.org
tel: 02476 413911. (Registered charity no: 1045781)